

*Leslie Munger for IL Comptroller*

*11/2-11/8/16*

*\$2,100*

## **POLITICAL FILE CHECK LIST**

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25345505	<b>Changes as of:</b> 10/31/2016 at 8:19 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> MUNG/ORDR/N02N08	<b>Flight:</b> 11/2/16 - 11/8/16	<b>Station:</b> WICS
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Munger, Leslie for IL Comptroller	<b>Market:</b> Champaign-Springfield-Dur DMA
1427 LESLIE AVENUE SUITE 102 ALEXANDRIA, VA 22301	<b>Product:</b> ORDR <b>Agency Order #:</b> 30050331 <b>Buyer:</b> LEVINE, RANDE	<b>Office:</b> WASHINGTON <b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/VOTE
<b>Salesperson:</b> ALEXANDRA BRADLEY 202.955-5342	<b>Assistant:</b> ALEXANDRA BRADLEY 202.955-5342	<b>Separation:</b>
<b>Comments:</b> NEW ORDER-BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR. RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU levine@delcielomedia.com 571-585-8781		
<b>Total \$:</b> \$2,100.00	<b>Total Spots:</b> 7	<b>Total CPP:</b> \$75.00
		<b>Total GRP:</b> 28.0

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2	11/3	11/4	11/5	11/6	11/7	11/8	Total Spots	Total \$	CPP	GRP
1	M-F 6:30p-7p		ENTERTAINMENT TONIGH	\$300.00	4.0	30	2	2	2	0	0	1	0	7	\$2,100.00	\$75.00	28.0
<b>TOTALS:</b> 2 2 2 0 0 0 1 0														7	\$2,100.00	\$75.00	28.0



125 West 55th St  
New York, NY 10019

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<b>CPE:</b> MUNG/ORDR/N02N08	<b>Flight:</b> 11/2/16 - 11/8/16	<b>Station:</b> WICS
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Munger, Leslie for IL Controller	<b>Market:</b> Champaign-Springfld-Dtr DMA
<b>1427 LESLIE AVENUE</b>	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
<b>SUITE 102</b>	<b>Agency Order #:</b> 30050331	<b>Primary Demo:</b> Adults 35+
<b>ALEXANDRIA, VA 22301</b>	<b>Buyer:</b> LEVINE, RANDE	<b>Con Type:</b> POLITICAL/NOTE
<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY	<b>Separation:</b>
<b>202-955-5342</b>	<b>202-955-5342</b>	
<b>Total \$:</b> \$2,100.00	<b>Total Spots:</b> 7	<b>Total CPM:</b> \$75.00
		<b>Total GRP:</b> 28.0

<b>Special Instructions</b>	
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<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
10/31/16 7:17 PM	ALEXANDRA BRADLEY	NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N02N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CLEARANCE-ASAP NO LATER THAN 10AM MON 10/31 THANK YOU rlevine@delcielomedia.com 571-585-8781

<b>Market Budget:</b> \$14,000
<b>WICS Share:</b> 15%
<b>Comment:</b>
<b>Unknown:</b> 85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$2,100.00	\$75.00	28.0
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$2,100.00</b>	<b>\$75.00</b>	<b>28.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	7	\$2,100.00
<b>Total</b>	<b>7</b>	<b>\$2,100.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	11/1/16 8:09 AM				\$0
New	10/31/16 7:17 PM	ALEXANDRA BRADLEY	New	7	\$2,100.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WICS+, LLC  
2680 E Cook St  
Springfield, IL 62703

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

# Contract # 2675665

**Schedule Dates** 11/02/16-11/08/16  
**Advertiser** Leslie Munger for Congress (R) (112754)  
**Agency** Del Cielo Media (112755)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** MUNG/ORDR/NO2N08 (873747)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** RANDE, LEVINE,  
**Phone/Fax** /  
**CPE** MUNG/ORDR/NO2N08  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** ORDER Alex Bradley  
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE NO2N08 WE ARE ONLY BUYING LUR RATES PLS CONFIRM ASAP RE CL

**Date Entered** 11/21/16  
**Last Modified** 11/22/16  
**Entered By** Amanda Painter  
**CO-OP** No  
**Headline #** ECR25345505  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$360.00  
**Net Total** \$2,040.00  
**Sales Tax**

**Combo 100/0 (WICS++)**  
**Estimate #** 2015  
**Spots** 8  
**Rate** \$2,400.00  
**Grand Total:** 8 \$2,400.00

*WICS+  
Book purchase  
estimate*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	M/G For 2.0, 1.0, 2.0, 2 / SPOT (1-0.8)	11/03/16-11/03/16	3	:30	6:30P- 7P (CST)					2				2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)	ENTERTAINMENT TONIGHT	11/1/16
6.0	M/G For 3.0, 1.0, 2.0, 2 / SPOT (1-0.8)	11/04/16-11/04/16	3	:30	6:30P- 7P (CST)						2			2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)	ENTERTAINMENT TONIGHT	11/1/16
7.0	Revised Line / SPOT (1-0.8)	11/07/16-11/07/16	3	:30	6:30P- 7P (CST)												WICS+WICD Combo 100/0 (WICS)	ENTERTAINMENT TONIGHT	11/1/16
7.1	Normal Line / SPOT (8/E) (1-0.8)	11/07/16-11/07/16	3	:15/:15	6:30P- 7P (CST)									2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)	ENTERTAINMENT TONIGHT	11/2/16
8.0	M/G For 1.0, 1.0, 2 / SPOT (1-0.8)	11/08/16-11/08/16	3	:30	6:30P- 7P (CST)									2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)	Client Requested Exception -	11/2/16
8.0.1	Closed Preempt (1-0.8)	11/08/16															WICS+WICD Combo 100/0 (WICS)	Client Requested Exception -	
8.0.2	Closed Preempt (1-0.8)	11/08/16															WICS+WICD Combo 100/0 (WICS)	Client Requested Exception -	
9.0	M/G For 8.0, 1.0, 2 / SPOT (1-0.8)	11/06/16-11/06/16	3	:30	7A- 8A (CST)								2	2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)	GMA	11/2/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0 (WRS)  
2680 E Cook St  
Springfield, IL 62703

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

**INTRACT**  
Schedule Dates 11/02/16-11/02/16  
Advertiser Leslie Munger for IL Comptroller-R (112754)  
Agency Del Cielo Media (11175)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand MUNG/ORDR/NO2N08 (873747)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name RANDE, LEVINE,  
Phone/Fax /  
CPE MUNG/ORDR/NO2N08  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments ORDR Alex Bradley  
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/2-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE NO2N08 WE ARE ONLY BUYING LUR RATES PLUS CONFIRM ASAP RE CL

Date Entered 11/01/16  
Last Modified 11/02/16  
Entered By Amanda Peterson  
CO-OP No  
Headline # ECR25345505  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$360.00  
Net Total \$2,040.00  
Sales Tax

Grand Total:

Spots

1.26

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-0.8)	11/02/16-11/02/16	3	:30	6:30P- 7P (CST)				2						\$300.00		WRSP+WCCU Combo 100/0 (WRS)	ENTERTAINMENT TONIGHT	11/1/16
1.0.1	Closed Preempt (1-0.8)	11/02/16															WRSP+WCCU Combo 100/0 (WRS)	Order Error/Exception - Wrong station	
1.0.2	Closed Preempt (1-0.8)	11/02/16															WRSP+WCCU Combo 100/0 (WRS)	Order Error/Exception - Wrong station	

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**signature of candidate or authorized committee**

**printed name**

**date**

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em;">WICS/WBSP/WBUT-TV</span>	<b>Date:</b> <span style="font-size: 1.2em;">9/28/2016</span>
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I, Del Cielo Media,

being/on behalf of: Leslie Munger for Controller,

a legally qualified candidate of the Republican

political party for the office of: Illinois Comptroller

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available): \$**

I represent that the payment for the above described broadcast time has been furnished by:

Munger for IL Comptroller

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

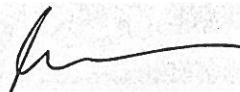
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/28/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

Jennifer E. Valentini, CSM

**Printed Name**

**Title**